

23 AUGUST 2021

YEAR ENDED 30 JUNE 2021



# EVENT FULL YEAR RESULTS WEBCAST AND DIAL IN DETAILS



MONDAY 23 AUGUST 2021

2:00 PM(AEDT)

Access a webcast of the briefing at: <a href="https://webcast.openbriefing.com/7730/">https://webcast.openbriefing.com/7730/</a>

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After pre-registering you will receive details for the telephone number to call and a unique code to be quoted when dialing in.

#### OVERVIEW

## H2 TURNAROUND - POSITIVE FULL YEAR EBITDA



#### When Government restrictions are lifted, demand returns.

- Government mandated restrictions severely impacted H1, when restrictions eased in H2 there were signs of demand at pre-COVID 19 levels.
  - 80% of cinemas opened in USA unlocking blockbuster releases; AU/NZ Easter weekend exceeded 2019.
  - Q4 US hotel occupancy above 60%; EVT Hotels quarter-by-quarter improvement to high of 63.1% in Q4.
  - Restrictions resulted in Thredbo skier visits down 48.7% in 2020, strong summer trade full year record revenue result.
- H2 revenue exceeded H1 and H2 FY20 for Entertainment Australia and New Zealand, and Hotels and Resorts.



#### All divisions generated positive EBITDA in H2.

- Turnaround from H1 Group EBITDA loss -\$31.1 million, to FY Group EBITDA +\$27.2 million.
  - Thredbo FY EBITDA record result +\$29.8 million; EBITDA margin +4.2 percentage points on FY20
  - Entertainment Group H2 EBITDA +\$25.3 million on H1 loss of \$65.4 million.
  - Hotels Group H2 EBITDA +94.7% on H1, Full Year positive EBITDA of \$33.4 million.

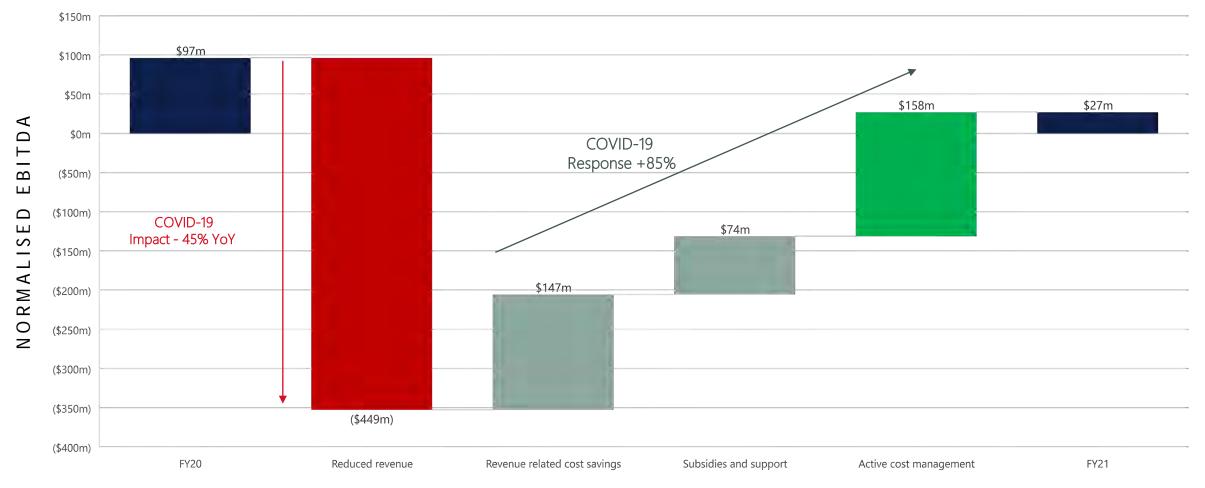


#### Significant \$264 million of active cost management (excluding Government subsidies) since COVID begun.

- Operating cash burn in H1 of \$29.1 million (after lease payments) to operating cashflow positive in H2 of \$49.0 million.
- New operating models working well delivering early signs of margin improvements.

## MITIGATING THE COVID-19 IMPACT

#### YEAR ENDED 30 JUNE 2021



<sup>1.</sup> Normalised EBITDA is profit before depreciation, amortisation, the impact of AASB 16 Leases, interest, tax and individually significant items. Normalised profit is an unaudited non-International Financial Reporting Standards ("IFRS") measure.

Reduced revenue is before wage subsidies and support (presented separately).

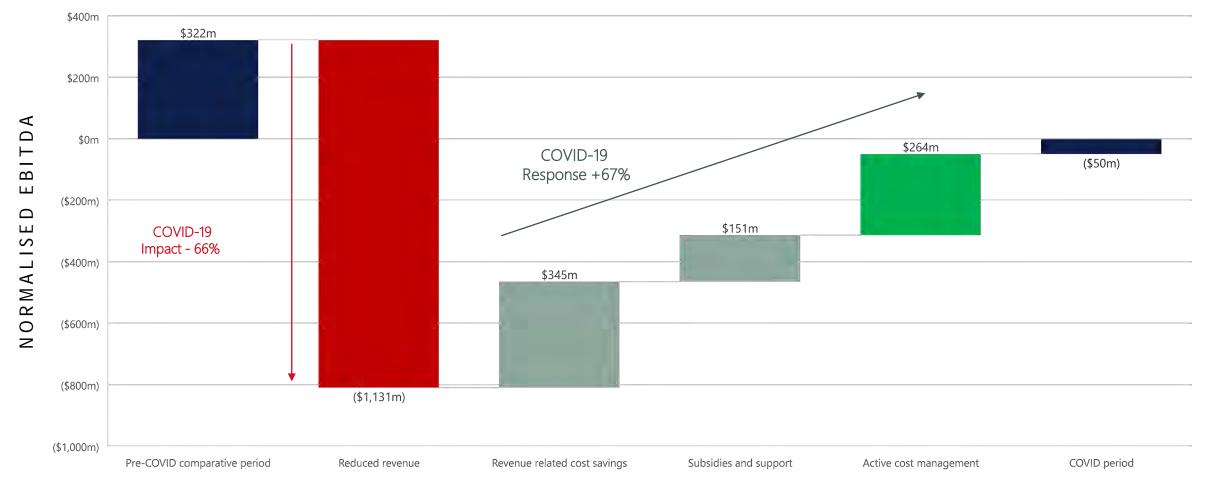
<sup>3.</sup> Revenue related cost savings include film hire and cost of goods sold.

<sup>4.</sup> Subsidies and support represent incremental amounts recognised during the year ended 30 June 2021 when compared with the year ended 30 June 2021 and includes German government support recognised during the year and wage subsidies including JobKeeper in Australia, the Wage Subsidy in New Zealand, and Short-Time Pay in Germany. Approximately half of all wage subsidies received in the year represented a pass-through to employees that were not working during the period.

<sup>5.</sup> Active cost management represents all other cost savings in the year other than revenue related cost savings identified separately above.

## MITIGATING THE COVID-19 IMPACT

#### COVID-19 PERIOD: MARCH 2020 TO JUNE 2021



- 1. Normalised EBITDA is profit before depreciation, amortisation, the impact of AASB 16 Leases, interest, tax and individually significant items. Normalised profit is an unaudited non-International Financial Reporting Standards ("IFRS") measure.
- 2. Reduced revenue is before wage subsidies and support (presented separately).
- 3. Revenue related cost savings include film hire and cost of goods sold.
- 4. Subsidies and support include German government support recognised during the period and wage subsidies including JobKeeper in Australia, the Wage Subsidy in New Zealand, and Short-Time Pay in Germany. Approximately half of all wage subsidies received in the year represented a pass-through to employees that were not working during the period.
- 5. Active cost management represents all other cost savings in the year other than revenue related cost savings identified separately above.

#### OVERVIEW

#### STRONG POSITION TO WEATHER THE CURRENT LOCKDOWN



#### Strong progress on future growth initiatives

- Hotel network expansion, Cinema of the Future strategy exceeding expectations, Thredbo growth strategy on track.
- Good progress on major developments; Significant value +\$37 million added through the Stage 1 DA approval for 525 George Street.



#### Growth in property portfolio to \$2.1bn, notwithstanding non-core property sales.

- \$79.6 million of non-core property divestments to date; underlying property valuations +8.4%
- On target to achieve the goal of \$250 million proceeds from property sales within 2 years.



#### Strong balance sheet, confidence to manage through the current pandemic trajectory

- Improved net debt position at 30 June of \$355.5 million.
- Plenty of debt headroom at 30 June with \$217.1 million undrawn from \$650 million debt facility (maturing in 2023).



#### Medium to long term outlook positive, short term lockdown challenges in Australia and New Zealand

- Government mandated lock-downs interrupted momentum; Unaudited result for July 2021 EBITDA \$0.4 million.
- Government vaccination programme success will determine timeline for recovery; strong evidence divisions will rebound quickly

## FY 21 RESULTS OVERVIEW

|   | Y E A R<br>E N D E D<br>J U N - 2 0<br>\$ 0 0 0 | H 1<br>\$ 0 0 0 | H 2<br>\$ 0 0 0 | Y E A R<br>E N D E D<br>J U N - 21<br>\$ 0 0 0 | 2 H V S 1 H<br>V A R I A N C E<br>\$ 0 0 0 |
|---|---|-----------------|-----------------|--|--|
| Entertainment   |   |                 |                 |  |  |
| Australia   | 22,162  | (18,943)        | 15,663          | (3,280)  | +\$34,606                                  |
| New Zealand   | 2,567   | (4,348)         | 1,228           | (3,120)  | +\$5,576                                   |
| Germany   | (8,416)   | (42,068)        | 8,452           | (33,616)                                       | +\$50,520                                  |
| Hospitality   |   |                 |                 |  |  |
| Hotels and Resorts  | 61,022  | 11,349          | 22,100          | 33,449   | +\$10,751                                  |
| Leisure   |   |                 |                 |  |  |
| Thredbo Alpine Resort   | 24,865  | 23,842          | 5,933           | 29,775   | -\$17,909                                  |
| Property  |   |                 |                 |  |  |
| Property and Other Investments  | 9,142   | 5,121           | 11,627          | 16,748   | +\$6,506                                   |
| Unallocated expenses  | (14,789)  | (6,013)         | (6,722)         | (12,735)                                       | -\$709                                     |
| Normalised EBITDA <sup>1</sup> (before depreciation, amortisation, AASB 16, interest and tax) | 96,553  | (31,060)        | 58,281          | 27,221   | +\$89,341                                  |
| <b>Depreciation and amortisation</b> (excluding AASB 16 amortisation)                         | (82,541)  |                 |                 | (78,282)                                       |  |
| Normalised profit <sup>2</sup> (before AASB 16, interest and tax)                             | 14,012  |                 |                 | (51,061)                                       |  |
| Net AASB 16 impact (including AASB 16 interest)   | (1,375)   |                 |                 | (7,963)  |  |
| Net interest costs (excluding AASB 16 interest)   | (8,130)   |                 |                 | (17,914)                                       |  |
| Income tax expense  | (8,682)   |                 |                 | 17,128   |  |
| Individually significant items – net  | (52,812)  |                 |                 | 11,774   |  |
| of tax  |   |                 |                 |  |  |
| Total reported net profit   | (56,987)  | l               |                 | (48,036)                                       |  |

Normalised EBITDA is profit before depreciation, amortisation, the impact of AASB 16 Leases, interest, tax, and individually significant items. Normalised profit is an unaudited non-International Financial Reporting Standards ("IFRS") measures



Revenue \$653m, down 45.4% (excl. government subsidies) due to COVID-19 restrictions. H2 revenue up 12.8% on H2.



Strong active cost management of \$158m mitigated 35.3% of the revenue decline



Unallocated expenses down 12.6%, including voluntary wage reductions, no short-term or long-term incentives. Absorbing a \$2m increase in insurance premiums.



EBITDA \$27.2m, driven by materially stronger H2 EBITDA \$58.3m. Operating divisions H2 EBITDA exceeded H2 prior year.



15.7% improvement in total reported net loss year on year from \$57m to \$48m.

Normalised PBIT is profit before depreciation, amortisation, the impact of AASB 16 Leases, interest, tax, and individually significant items. Normalised profit is an unaudited non-International Financial Reporting Standards ("IFRS") measures

H1 refers to the half year ended 31 December 2020 and H2 refers to the half year ended 30 June 2021



## **PROPERTY**

#### DESPITE SALES OF \$79.6M, PORTFOLIO INCREASES TO \$2.1 BILLION

| YEAR ENDED 30 JUNE             | 2020    | 2021   | VARIANCE |
|--------------------------------|---------|--------|----------|
| Revenue (\$000)                | 18,467  | 21,919 | +18.7%   |
| Fair value adjustments (\$000) | (1,650) | 6,950  |          |
| Normalised PBIT (\$000)        | 6,354   | 14,003 | +120.4%  |



Independent valuations at 30 June 2021, revised portfolio value of \$2.1 billion up 4.2% excluding property sales.



Rental revenue below PY due to COVID-19 rent relief.



Underlying increase in valuations of 8.4%, excluding Rydges Melbourne, North Sydney and Queenstown.



Excellent progress on non-core property divestments, realising \$79.6 million in FY21, \$49.3 million settled during the year, +60% on previous valuations.



Rydges Melbourne refurbishment 2022; North Sydney sale, Queenstown seismic strengthening assessment underway.



Further non-core properties being prepared for sale, on-track to realise a total of \$250 million proceeds in 2 years.



Good progress on major property developments.

## 525 GEORGE STREET





TARGET COMMENCEMENT DATE FY23/24

810m2 retail space | 335 Hotel rooms | 109 Apartments | 5 Cinema screens | 165 car parking spaces

## 458-472 GEORGE STREET





#### TARGET COMMENCEMENT DATE FY25/26

QT extension with 72 rooms | 821m2 conference centre | Rooftop Bar | 106m2 of retail space | 33 office floors | 34,000m2 commercial office space



## **HOTELS & RESORTS**



Material mandated COVID-19 trading restrictions.



Strong market share of a limited market; revenue down 27% on prior year.



Quarter on quarter improvements, fast recovery out of lockdowns. RevPAR improved +106.6% from Q1 to Q4.



Strong active cost management of \$30.3 million, offset 37.2% of revenue decline whilst improving customer sentiment.



New agile operating model to support margin improvement.



Underlying EBITDA positive (*excluding* government subsidies) every month from September 2020, strong H2 EBITDA +94.7% on H1.



Expanded network of hotels, acquired remaining 50% of Jucy Snooze and divested/exited under-performing hotels.

| \$000   | YEAR<br>ENDED<br>JUN 2020 | H 1     | H 2     | YEAR<br>ENDED<br>JUN 2021 | VARIANCE<br>2H V 1H |
|---------|---------------------------|---------|---------|---------------------------|---------------------|
| Revenue | 277,573                   | 86,630  | 116,099 | 202,729                   | +34.0%              |
| EBITDA  | 61,022                    | 11,349  | 22,100  | 33,449                    | +94.7%              |
| PBIT    | 32,604                    | (3,067) | 9,022   | 5,955                     |                     |

| O W N E D<br>H O T E L S | YEAR<br>ENDED<br>JUN 2020 | H 1   | H 2   | YEAR<br>ENDED<br>JUN 2021 | VARIANCE<br>2H V 1H |
|--------------------------|---------------------------|-------|-------|---------------------------|---------------------|
| Occupancy                | 65.8%                     | 43.0% | 60.2% | 51.7%                     | +17.2%              |
| Average room rate        | \$182                     | \$159 | \$177 | \$170                     | +11.3%              |
| Revpar                   | \$120                     | \$68  | \$107 | \$88                      | +57.4%              |

70 +4 ROOMS +705

### KEY STATISTICS BY BRAND

| RYDGES            | YEAR<br>ENDED<br>JUN 2020 | H 1   | H 2   | YEAR<br>ENDED<br>JUN 2021 | VARIANCE<br>2H V 1H |
|-------------------|---------------------------|-------|-------|---------------------------|---------------------|
| Occupancy         | 68.3%                     | 38.3% | 54.8% | 46.7%                     | +16.5%              |
| Average room rate | \$151                     | \$140 | \$152 | \$147                     | +8.6%               |
| Revpar            | \$103                     | \$54  | \$83  | \$69                      | +53.7%              |

| QT                | YEAR<br>ENDED<br>JUN 2020 | H 1   | H 2   | YEAR<br>ENDED<br>JUN 2021 | VARIANCE<br>2H V 1H |
|-------------------|---------------------------|-------|-------|---------------------------|---------------------|
| Occupancy         | 63.8%                     | 44.3% | 64.4% | 54.3%                     | +20.1%              |
| Average room rate | \$235                     | \$192 | \$215 | \$205                     | +12.0%              |
| Revpar            | \$150                     | \$85  | \$138 | \$112                     | +62.4%              |

| ATURA             | YEAR<br>ENDED<br>JUN 2020 | H 1   | H 2   | YEAR<br>ENDED<br>JUN 2021 | VARIANCE<br>2H V 1H |
|-------------------|---------------------------|-------|-------|---------------------------|---------------------|
| Occupancy         | 64.4%                     | 50.7% | 63.0% | 56.8%                     | +12.3%              |
| Average room rate | \$140                     | \$122 | \$139 | \$132                     | +13.9%              |
| Revpar            | \$90                      | \$62  | \$88  | \$75                      | +41.9%              |



All brands demonstrated strong growth in H2.



Peak weekly occupancy; Rydges (68.6%), QT (80.2%), Atura (83.9%).



Rydges recovery more subdued than other brands due to relatively higher reliance on Sydney and Melbourne locations.



QT group recovers quickly post lockdowns.

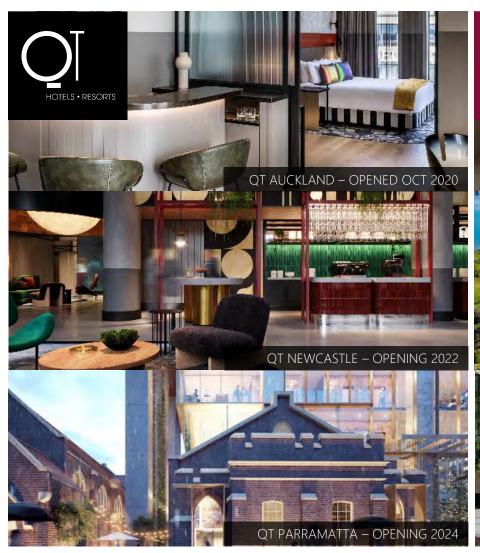


Atura results underpinned by the solid performance of Atura Adelaide Airport.



Quarantine Hotels included Rydges Rotorua and QT Gold Coast and this represented 6.2% of Revenue for FY

## STRENGTHENED & EXPANDED NETWORK OF HOTELS







# INDEPENDENT COLLECTION GROWS 13 HOTELS / 1,911 ROOMS

#### ORIGINAL

INDEPENDENT COLLECTION EVENT

CAPITOL SQUARE, SYDNEY (2007)

THE VICTORIA HOTEL, MELBOURNE (2017)







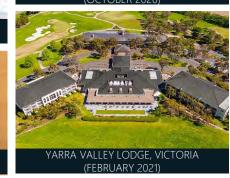
THE ULTIMO, SYDNEY (2018)





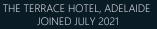
JOINED BY JUNE 30







JOINING IN FY22





HOTELMOTEL, ADELAIDE OPENING OCTOBER 2021































# THREDBO NEW BUSINESS MODEL UNDERPINS STRONG RESULT

| YEAR ENDED 30 JUNE      | 2020   | 2021   | VARIANCE |
|-------------------------|--------|--------|----------|
| Revenue (\$000)         | 73,914 | 78,659 | +6.4%    |
| EBITDA (\$000)          | 24,865 | 29,775 | +19.7%   |
| Normalised PBIT (\$000) | 20,949 | 25,124 | +19.9%   |

| WINTER MONTHS           | 2020   | 2021   | VARIANCE |
|-------------------------|--------|--------|----------|
| Revenue (\$000)         | 60,344 | 55,853 | -7.4%    |
| EBITDA (\$000)          | 27,803 | 28,494 | +2.5%    |
| Normalised PBIT (\$000) | 23,887 | 23,843 | -0.2%    |



COVID-19 restrictions delayed winter, restricted to 50% capacity; 48.7% less skier days.



New business model mitigated winter impact with EBITDA growth.



Summer EBITDA and PBIT positive for the first time.



Customer sentiment remained high with an improved NPS score.



Thredbo named Australia's best ski resort at World Ski Awards - 4th consecutive year.



Gold Certification from EarthCheck in February 2021 – the first Australian resort to achieve this standard, recognising Thredbo's leadership in sustainability initiatives in alpine regions.

| SUMMER MONTHS   | 2020    | 2021   | VARIANCE |
|-----------------|---------|--------|----------|
| Revenue (\$000) | 13,570  | 22,806 | +68.1%   |
| EBITDA (\$000)  | (2,938) | 1,281  |          |
| PBIT (\$000)    | (2,938) | 1,281  |          |

Strong progress on Thredbo growth plan:

- Merritt's Gondola completed 2020, Merritts Mountain House upgrade in planning.
- New mountain biking skills park opened, new beginner trail next season;
   4 more trails planned over next two years.
- Snowmaking pipeline upgrades completed, preparatory work commenced for replacement of Snowgums chairlift.



## ENTERTAINMENT AUSTRALIA

|                  | YEAR<br>ENDED<br>JUN 2020 | Н1       | H 2     | YEAR<br>ENDED<br>JUN 2021 | VARIANCE<br>2H V 1H |
|------------------|---------------------------|----------|---------|---------------------------|---------------------|
| Admissions (000) | 13,627                    | 2,347    | 4,529   | 6,876                     | 93.0%               |
| Revenue (\$000)  | 341,929                   | 87,884   | 131,432 | 219,316                   | 49.6%               |
| EBITDA (\$000)   | 22,162                    | (18,943) | 15,663  | (3,280)                   |                     |
| PBIT (\$000)     | (4,281)                   | (31,839) | 4,341   | (27,498)                  |                     |



Global cinema closures resulted in studios delaying release of blockbusters



Australian market box office down 46.6%, outperformed other global markets.



Government mandated closure and restrictions materially impacted operations during the year, particularly in Victoria.



Immediate return of audiences when able to trade; Sequels including Godzilla vs Kong, Fast and Furious 9 and A Quiet Place 2 outperformed the previous titles.



EBITDA was positively impacted by active cost management of \$46.8 million.



Enhanced customer satisfaction, net promoter scores up 9 points.



Customers spending more; more choose premium cinema, spend per head up ~25% every month a record.



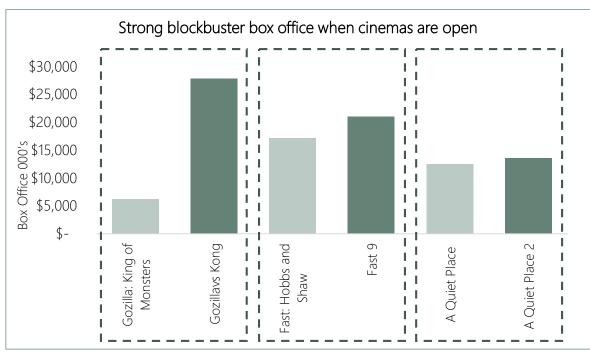
New 6 screen cinema Event Cinemas Ed. Square (April 2021) with all new concepts, AAP and SPH both well above circuit average.

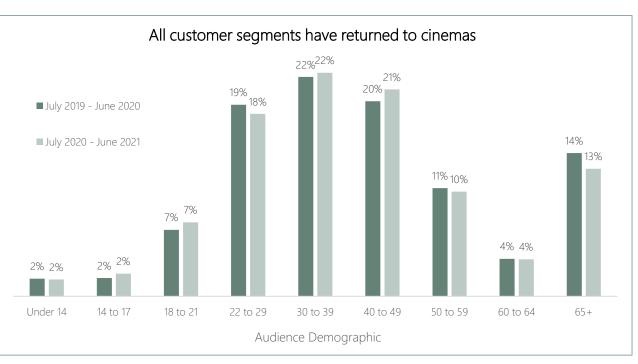


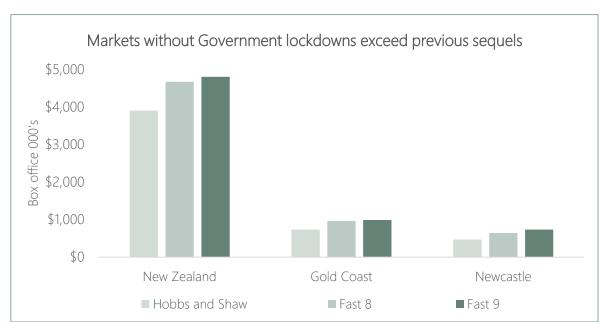
Continued pre-COVID strategy of exiting underperforming sites with the exit of the lease at Arndale and the closure of Adelaide City and Townsville City.

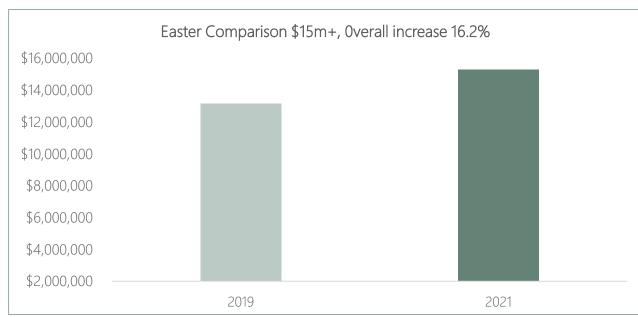


*'Cinebuzz on Demand'* trial launched February 2021 – test and learn trial with close to 65,000 registered users to date.



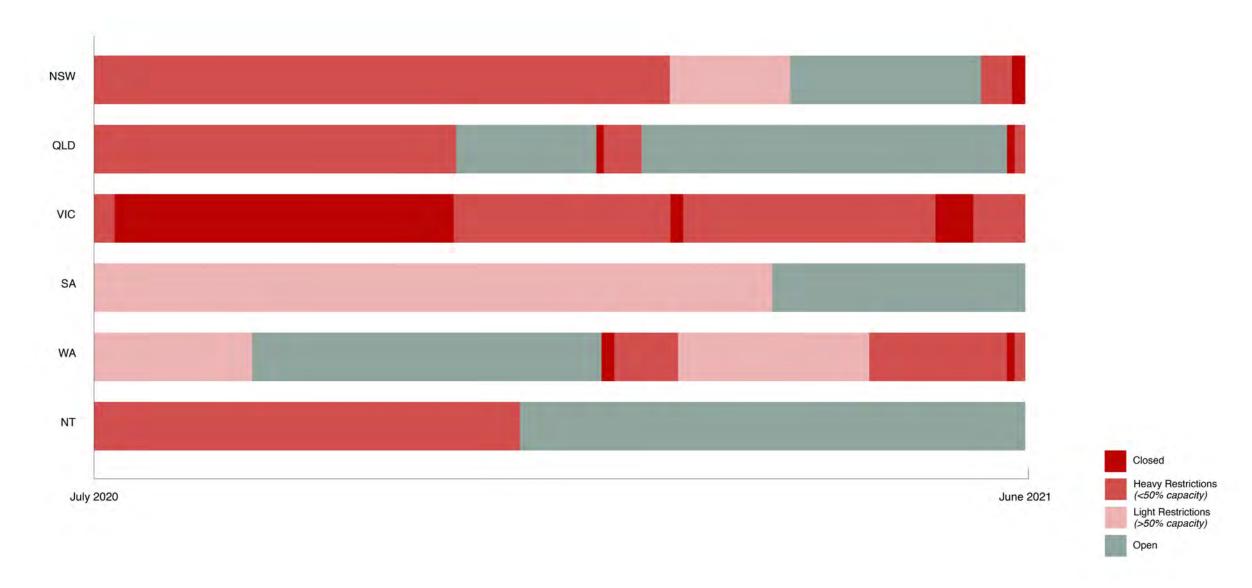






Source: IBOE/Gower

## MANDATED RESTRICTIONS DISRUPTED FY21



## ENTERTAINMENT NEW ZEALAND

|                  | YEAR<br>ENDED<br>JUN 2020 | H 1     | H 2     | YEAR<br>ENDED<br>JUN 2021 | VARIANCE<br>2H V 1H |
|------------------|---------------------------|---------|---------|---------------------------|---------------------|
| Admissions (000) | 3,610                     | 837     | 1,219   | 2,056                     | +45.6%              |
| Revenue (\$000)  | 68,709                    | 17,026  | 24,644  | 41,670                    | +44.7%              |
| EBITDA (\$000)   | 2,567                     | (4,348) | 1,228   | (3,120)                   |                     |
| PBIT (\$000)     | (4,389)                   | (8,217) | (2,886) | (11,103)                  |                     |



NZ market lockdown in August 2020, and capacity restrictions from August to October 2020.



Studios decisions to delay blockbusters globally impacted NZ.



Less blockbusters, but stronger performance of sequels relative to previous titles in their respective series, including Godzilla vs Kong (NZ\$4.5 million).



Active cost management of \$11.0 million during the year.



New operating model delivering cost savings and enhanced customer satisfaction; net promoter increased.



Customers spending more: increase in customers choosing premium, spend per head records achieved, up 20.0%.



Continued pre-COVID strategy of exiting underperforming sites; Mt Maunganui (July 2020); contract signed for the sale June 2021.

## ENTERTAINMENT GERMANY

|                  | YEAR<br>ENDED<br>JUN 2020 | H 1      | H 2    | YEAR<br>ENDED<br>JUN 2021 |
|------------------|---------------------------|----------|--------|---------------------------|
| Admissions (000) | 9,834                     | 1,014    | 3      | 1,017                     |
| Revenue (€000)   | 150,020                   | 20,202   | 34,655 | 54,857                    |
| EBITDA (€000)    | (5,117)                   | (26,372) | 5,299  | (21,073)                  |
| PBIT (€000)      | (12,228)                  | (29,392) | 2,691  | (26,701)                  |



German cinemas were restricted or closed for the majority of the first half and closed in H2.



Customers were returning to cinemas before the November 2020 lockdown; September 2020 revenue recovered to around 50% of the same month prior year, fewer releases.



Customers spending more on average, spend per head and AAP growth.



Strong line-up of local German films for FY22.

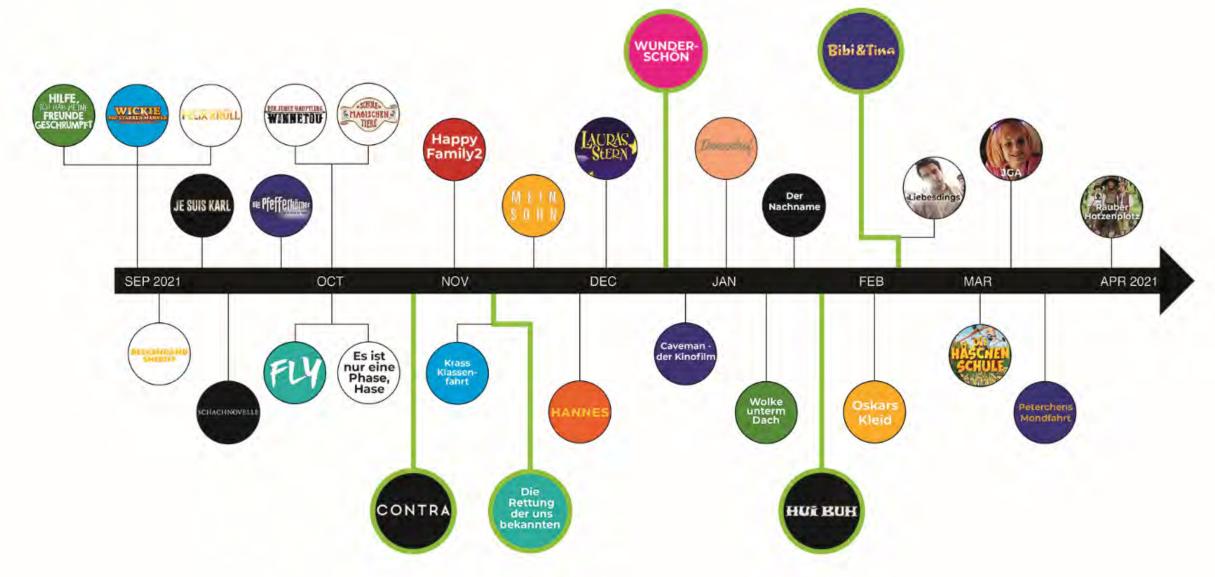


CineStar sale to Vue International prohibited by the German Federal Cartel Office (FCO) in December 2020 as a result of Vue's failure to satisfy the FCO's condition for the transaction, and the Group continues to review its legal options.

## FY22 STRONG FILM LINE-UP RELEASE DATES REMAIN SUBJECT TO CHANGE



# FY22 STRONG FILM LINE-UP: GERMANY RELEASE DATES REMAIN SUBJECT TO CHANGE



# FY22 H1 OUTLOOK TRADE DEPENDS ON GOVERNMENT LIFTING RESTRICTIONS



Cannot provide outlook given current COVID-19 lockdowns.



• AU & NZ materially impacted in H1, Germany expected to outperform prior year, subject to Government restrictions.



• Timing of recovery depends on Governments lifting restrictions, EVT has offered support.



- Good indicators for quick rebound when restrictions lift:
  - Strong line-up of blockbuster titles for FY22.
  - Hotel domestic demand returns quickly when interstate borders reopen, EVT brands strong.
  - Thredbo Winter 2021 materially impacted, expect good demand in summer.



 Expect debt to remain relatively consistent with current levels, with potential for further reduction from proceeds of non-core property sales.

## RECOVERY PERIOD: STRATEGIC PRIORITIES

#### 1. GROW REVENUE ABOVE MARKET ENHANCED AGILE COVID-SAFE EXPERIENCE **BUSINESS MODELS & OPERATIONS** INNOVATION BRANDS 2. MAXIMISE ASSETS DIVESTMENT OF TARGETED INVESTMENT IN PROGRESS MAJOR NON-CORE ASSETS CORE ASSETS DEVELOPMENTS 3. BUSINESS TRANSFORMATION ENHANCED ENHANCED FIFVATE AGILITY, PRODUCTIVY AND CUSTOMER EXPERIENCE CSR & CULTURE EFFICIENCY

## NON-IFRS FINANCIAL INFORMATION

The EVENT Group results are prepared under Australian Accounting Standards, and also comply with International Financial Reporting Standards ("IFRS"). This presentation includes certain non-IFRS measures, including the normalised profit concept. These measures are used internally by management to assess the performance of the business, make decisions on the allocation of resources and assess operational performance. Non-IFRS measures have not been subject to audit or review, however all items used to calculate these non-IFRS measures have been derived from information used in the preparation of the reviewed financial statements. Included in the Appendix 4E for the year ended 30 June 2021 is a reconciliation of the Normalised Result to the Statutory Result.